

Imaging with Mobile Devices

Two half-day seminars at photokina 2006

Thursday 28th September, 2006

Koelnmesse

Cologne

Germany

“Handsets look to eclipse cameras”

“44% of people already use their handset as their main camera”

“42% want their printer, PC, stereo, TV & mobile device interconnected”

Results of Nokia global survey June 2006

■ **Picture-Taking with Mobile Imaging Devices**

Thursday 28th September, 2006 09:00 - 12:00

The first part of the conference, “Picture-Taking with Mobile Imaging Devices” deals with the developments of the American and European markets for mobile phones with camera functions, provides information about automatic digital image correction and examines trends in the use of kiosk systems.

■ **Picture-Making from Mobile Imaging Devices**

Thursday 28th September, 2006 14:00 - 18:30

The second half of the event is headlined “Picture-Making from Mobile Imaging Devices” and examines the component of mobile imaging in which the images are recorded with the camera cell phone, the compact camera or the handy camcorder. In other words, it focuses on the further use and processing of the images created. In the framework of this aspect, the Mobile Imaging Conference deals with digital photobooks, online albums and the ordering of photos over the Internet, as well as with the question of what value-added products and services can be offered within this workflow.

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Imaging with Mobile Devices

As a result of ongoing developments in the imaging sector, more and more people from all social strata are now able to immediately record their impressions with digital images. Modern digital ultra-compact cameras have become popular among consumers, as have camera phones. As the number of people who constantly carry their mobile imaging devices with them grows, so too does the need for ways of sending and processing the resulting photographs quickly and under all manner of circumstances.

The technologies now available include MMS messages via cell phone, printing on compact photo printers, creating photo albums on the Internet and printing at a photo kiosk in the shop around the corner. The ability to easily send photos immediately to others or for processing has generated an enormous growth potential for photography. At photokina 2006, a great many products of mobile imaging will be on exhibit — from the compact camera and the camera cell phone to the mobile photo printer and the kiosk system. At the same time, the World of Imaging will also devote its supporting program to this topic, with a focus on the professional and technical aspects.

In this context, the Imaging with Mobile Devices Conference at photokina 2006 in Cologne will deal with the issues raised by this development. In cooperation with Photo Imaging News, a worldwide

biweekly market data and research publication, the Information Management Institute Inc. (IMI) and Prophoto GmbH, Koelnmesse is offering trade visitors to photokina an international conference that reviews the various developments in digital camera, digital camcorder and camera phone imaging and processing technologies and provides an opportunity to meet with people implementing these technologies throughout the world.

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photokina
29 September - 1 October 2006
Cologne
Germany

Globally unique and successful

The world will be coming to the next photokina in Cologne — and everyone's gaze will be focused on imaging, including recording, storage, processing, transmission and playback. Dealers, professional and private users, opinion leaders and around 160,000 visitors from 140 countries take advantage of this unique communication platform, which is held every two years.

With its new products, innovative ideas and pioneering technologies, photokina is the global business and communication platform for the imaging sector.

At photokina, the focus is on image communication. The event is an impressive presentation of the shared future of photography, IT and telecommunications. Imaging is more - and that also applies to photokina 2006. The fair's structure, which is based on an imaging workflow, permits an integrated presentation of the topics of image capturing, image storage and processing, image transmission and service, image output, equipment and supplies.

photokina makes connections clear for consumers and professionals alike. Its strength and expertise lie in its presentation of entire value chains. The unique breadth of photokina's offerings throughout its more than 50 years in the business have given it an unmistakable character and a dynamism of its very own.

You will be welcomed!

For full details, registration and accommodation services please visit:
www.photokina.de

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REGISTRATION FEES

- **PICTURE-TAKING WITH MOBILE IMAGING DEVICES**
 - Attendance at all sessions
 - Copies of presentations
 - CD with final presentations
 - One lunch
 - Coffee break
- Registration fee €295

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Register for both sessions for only €395!

German VAT at 16% will be added to all registrations

BOOKING POLICY

Cancellations will receive a 100% refund if made 72 hours prior to the start of the course. Substitutions may be made at any time.

HOW TO REGISTER

- 1 Please register on-line via our web site - www.imieurope.com
We will check availability, and fax and mail to you your registration information and an invoice with details of how, when and where to pay.
- 2 Alternately fill in the form below (copy it first if you wish to register more than one person), and fax it to:
Christine Reed at IMI Europe, Cambridge, UK - Fax: +44 1223 235901

**Hotel reservations and charges are the responsibility of each conference registrant
For assistance in arranging accomodation please visit the photokina web site at www.photokina.de**

REGISTRATION FORM

Seminars required - indicate below

- PICTURE-TAKING WITH MOBILE IMAGING DEVICES** € 295
- PICTURE-MAKING WITH MOBILE IMAGING DEVICES** € 295
- Both seminars** € 395

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